



MAM Third Party Event Guidelines

Donations to MAM (Memorial Assistance Ministries) are extremely important and your interest in partnering with us to help families in crisis is much appreciated. We recognize the great amount of hard work you will assume on our behalf and want your event to be a success. *We hope you plan to have FUN while fundraising for MAM!*

MAM defines “Third Party Fundraising” as any individual or organization outside of MAM that hosts an event, promotion, sale or donation drive on our behalf where MAM has no fiduciary responsibilities and little or no staff involvement. Only those third party events which meet specific criteria will be considered for approval. Each event will be reviewed on a case by case basis.

Third Party Fundraising Criteria:

- MAM requires a written agreement with a sponsor to authorize the use of MAM logo and name for fundraising purposes.
- We prefer to leave all the details to you. We can provide a meeting and FUN ideas. We are grateful for your help and hope you understand we cannot provide paid staff at every event.
- Once approved, we are proud to share the title of your event. Please make sure to display on all collateral “with proceeds benefitting MAM.”
- If your event includes sponsorship sales, please provide names of businesses you plan to approach. We do not want to duplicate ongoing requests with longstanding donors and community partners. We would appreciate reviewing any lists before solicitations begin.
- MAM is a very responsible stewardship of public funds. Therefore, MAM reserves the right to decline any underwriting and/or sponsorship that may have a negative effect on our credibility or a negative impact on our own fundraising efforts.
- If possible, please send MAM a list of all donations. We would like to send thank you acknowledgements to any business or individuals that give to MAM. Stewardship is a key component to MAM’s success!
- You should expect to assume all responsibility for event expenses. MAM will not be liable for any costs or expenses.
- You should assume responsibility for obtaining any necessary permits, insurance or clearances required by the event venue, while also making sure to adhere to any local and state government regulations.

Please complete the following agreement and submit for consideration of approval for third party fundraisers AND do not forget to have FUN while Fundraising!

When you fundraise for MAM you are helping families gain the strength to overcome their obstacles! Thank you!